

Serial No. 10/736,586

Amendment dated December 1, 2004

In Reply of Office Action dated September 28, 2004

Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the application.

Listing of Claims:

1-16 (cancelled).

17 (currently amended). A flexible magnetic card holder as in claim 1, and wherein:

- a) a flexible magnetic card receiving frame for securing said magnetic card holder to a magnet attracting surface;
- b) said frame having a magnetic backing plate;
- c) said backing plate having an upstanding peripheral lip forming with said backing plate a card receiving pocket;
- d) said upstanding peripheral lip having top, outer and inner surfaces;
- e) a flexible, transparent and removable window positionable in said card receiving packet and having top and bottom surfaces;
- f) said flexible, transparent and removable window when positioned in said card receiving pocket above a

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card mounted in said card receiving pocket, having its top surface lying in a plane substantially even with said top surface of said upstanding peripheral lip;

g) said flexible, transparent and removable window for said card receiving pocket having a peripheral edge frictionally engageable and cooperating with said inner surface of said upstanding peripheral lip to lock a card and said flexible, transparent and removable window in said card receiving pocket; and

h) said flexible, magnetic card receiving frame and said flexible, transparent and removable window each having first non-flexed and second flexed positions and each having memory, so that when flexed from said first non-flexed position when said flexible transparent and removable window is positioned above a card in said card receiving pocket to said second flexed positions, said flexible, transparent and removable window, will be unlocked from said card receiving pocket for removal of the card positioned in said card receiving pocket;

i) a) said upstanding peripheral lip has at least one recess; and

j) b) said at least one recess includes a magnetic

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strip.

18 (previously presented). A flexible magnetic card holder as in claim 17, and including:

- a) securing means for said magnetic strip.

19 (currently amended). A flexible magnetic card holder as in claim 1, and wherein:

- a) a flexible magnetic card receiving frame for securing said magnetic card holder to a magnet attracting surface;
- b) said frame having a magnetic backing plate;
- c) said backing plate having an upstanding peripheral lip forming with said backing plate a card receiving pocket;
- d) said upstanding peripheral lip having top, outer and inner surfaces;
- e) a flexible, transparent and removable window positionable in said card receiving packet and having top and bottom surfaces;
- f) said flexible, transparent and removable window when positioned in said card receiving pocket above a

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card mounted in said card receiving pocket, having its top surface lying in a plane substantially even with said top surface of said upstanding peripheral lip;

g) said flexible, transparent and removable window for said card receiving pocket having a peripheral edge frictionally engageable and cooperating with said inner surface of said upstanding peripheral lip to lock a card and said flexible, transparent and removable window in said card receiving pocket; and

h) said flexible, magnetic card receiving frame and said flexible, transparent and removable window each having first non-flexed and second flexed positions and each having memory, so that when flexed from said first non-flexed position when said flexible transparent and removable window is positioned above a card in said card receiving pocket to said second flexed positions, said flexible, transparent and removable window, will be unlocked from said card receiving pocket for removal of the card positioned in said card receiving pocket;

i) a) said upstanding peripheral lip has at least one slot; and

j) b) said at least one slot includes a magnetic strip.

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20 (previously presented). A flexible magnetic card holder as in claim 19, and including:

- a) securing means for said magnetic strip.